



presented by:



Team Recruiting Ideas

- *Attach a First Frost AIDS Walk/Run Brochure on Employee Paychecks with your team name and captain on it.
- *Place a Sign-Up Sheet in a break room or cafeteria. Post pictures of your past First Frost AIDS Walk/Run Team or of the event. (Can be provided by AIDS Walk Headquarters)
- *Give FREE Team T-shirts to the first 20 people that sign up.
- *Ask previous donors to be more active and JOIN the team this year.
- *Leave a company wide voicemail.
- *Challenge each department and see which gets the most team members.
- *Facebook your old pals from High School or College – have a reunion team.
- *Throw a Kick-Off Breakfast at work. Encourage people to sign up, get materials, and get revved up!
- *Have a weekly contest at work to keep the First Frost AIDS Walk/Run fresh in people's minds, prompting them to join the team.
- *Get the CEO to be a part of the team, and then let your co-workers know – everyone wants to look good in front of the boss!
- *Get a story in the company newsletter.
- *Do weekly email reminders and let everyone know how much team members have raised.

**FOR MORE INFORMATION ABOUT FIRST FROST AIDS WALK/RUN
CALL (800) 475-2430 OR VISIT OUR WEBSITE AT AIDSwalkCNY.COM**