

# HOW TO RAISE \$500 IN 10 DAYS

**REMEMBER: A TEAM OF 10 PEOPLE RAISING \$500 EACH WOULD MAKE A TEAM TOTAL OF \$5000!!!!**

	<b>Who to Ask</b>	<b>Total Per Day</b>	<b>Grand Total</b>
<b>Day 1</b>	Sponsor yourself for \$25	\$25	\$25
<b>Day 2</b>	Ask 3 family members to each match your personal donation of \$25	\$75	\$100
<b>Day 3</b>	Ask your best friend to sponsor you for \$25	\$25	\$125
<b>Day 4</b>	Ask your boss for a company contribution of \$25 or to match the entire amount you raise.	\$25	\$150
<b>Day 5</b>	Ask 5 local friends to sponsor you for \$10 each	\$50	\$200
<b>Day 6</b>	Ask 5 out of town friends to sponsor you for \$10 each (see enclosed sample letter)	\$50	\$250
<b>Day 7</b>	Ask 5 businesses your frequent (barber, salon, dry cleaner, dentist, lunchtime restaurant) to sponsor you for \$10 each	\$50	\$300
<b>Day 8</b>	Ask 5 co-workers to sponsor you for \$10 each	\$50	\$350
<b>Day 9</b>	Ask 5 neighbors to sponsor you for \$10 each	\$50	\$400
<b>Day 10</b>	Ask 10 people from your church/temple/social club etc. to sponsor you for \$10 each	\$100	\$500

**ADOPT A TEAM-THEME AND GO FOR THE CREATIVE TEAM AWARD!**

## OTHER FUNDRAISING IDEAS!

- **Most Successful Ideas:**

- \* Mail a fundraising letter to your friends & family with a self-addressed stamped envelope. See attached sample letter.
- \* Create your own personal fundraising web page at [www.AIDSwalkCNY.com](http://www.AIDSwalkCNY.com)

- Wear your AIDS Walk Sponsor Me button.
- Say “Hi, I’m walking/running in the First Frost AIDS Walk. Would you please sponsor me?”
- Collect spare change. Place donation cans all around your office, or get permission to put them in your local video store, retail stores, banks, etc.
- Ask people to save cans and return them for money.
- Keep a sponsor form in plain sight and ask everyone to make a donation.
- Have a rummage sale, a car wash, or a penny drive -- or do all three.
- Make announcements in weekly e-mails or newsletters. Keep everyone informed on how you are doing.
- Incite some friendly competition between departments as to who can recruit the most walkers and money.
- Have a fundraising party at your home and ask for donations from guests.
- Ask if your school or work will allow you to have a Red Ribbon day. Make red ribbons and sell them to people to be worn on a designated day.
- Have a First Frost AIDS Walk Dollar Day. In the final week, ask everyone to donate “just one more dollar.”