



presented by:



# Fundraising Ideas

- \*Attach your fundraising page to your social media – Facebook or Myspace.
- \*Dinner for a Cause: Get a local restaurant to donate 50% or more of Dinner business for a day.
- \*E-mail everyone you know (from 5 miles away to a million miles away!) and include a link to your fundraising page.
- \*Large plastic bottles are a great way to collect spare change. Place them at your office, in a coffee shop, or restaurant. If you're a member of Empower Federal Credit Union they have a FREE change machine.
- \*Be a guest bartender at a local bar and put tips towards your fundraising goal.
- \*Casual Work Day! Charge \$5 on a Friday to wear jeans.
- \*Do a mailing. People still like to get letters in the mail. Tell them why you are walking and include a self-addressed stamped envelope for their donation.
- \*Karaoke event: Use Your Voice to raise money...make it free to get in but charge to make guests sing or pay not to sing!
- \*House Party: Have your team create a special party and invite all their friends and family. Make it FUN – Choose a theme that you all enjoy: Guitar Hero competition, a Margarita Pool Party, Murder Mystery Dinner, whatever you will enjoy hosting. On the invitation, write "This is a fundraising party – so bring your checkbook."
- \*Chores for Bucks: Clean someone's house or garage, cook dinner, grocery shop, babysit...whatever...for a donation. \*Collect bottles and cans...it adds up!
- \*Garage Sale: Get all of your team members items at one house and advertise in the paper.
- \*Dog Wash: Everyone does a car wash, why not a dog wash!

**FOR MORE INFORMATION ABOUT FIRST FROST AIDS WALK/RUN,  
PLEASE CALL (800) 475-2430 OR VISIT OUR WEBSITE AT AIDSwaikCNY.COM**