

TEAM CHALLENGE

Organize a team of friends, family, and co-workers to participate in our team challenge! Teams consist of 5 or more people — the bigger, the better! Team captains receive special incentives. **Awards are presented to the top fundraising teams, team with most members, most creative team, and more!**

Call 800.475.2430 for a team captain kit.

Check out team recruitment ideas at www.AIDSwalkCNY.com



INCENTIVES!

INDIVIDUALS RAISE	INDIVIDUALS RECEIVE
\$40	Collapsible Bottle Insulator
\$100	Commemorative T-Shirt + Level 1
\$150	Pacific Sports Bottle + Levels 1 & 2
\$250	Commemorative Hat + Levels 1 & 2
\$500	Commemorative \$500 Club Full-Zip + Levels 1 & 2
\$1,000	Ceramic Mug + Shower AM/FM Radio + Levels 1, 2 & 5
\$2,500	Digital Photo Frame + Levels 1, 2 & 5
\$5,000	\$200 Gift Certificate + Levels 1, 2 & 5
\$7,500	\$300 Gift Card + Levels 1, 2 & 5
\$10,000	\$400 Gift Card + Levels 1, 2 & 5
\$15,000	\$500 Gift Card + Levels 1, 2 & 5

PERSONAL FUNDRAISING PAGE

Go online to www.AIDSwalkCNY.com and follow the directions to create your own personal fundraising page. It's so easy to do! Send an email to everyone in your address book, ask them to visit your page and donate to you online with a credit card. You can even link it to your Facebook profile! It's the fastest way for your friends to give and to show their support. Make sure to revisit your page to follow your fundraising progress!

\$500 CLUB

Raise \$500 or more and be crowned a member of the \$500 Club! Get the royal treatment at the event, and be eligible for special prizes including a free airline ticket from JetBlue Airways at the \$500 Club celebration to be held in November.

TRAIL MARKER SPONSORS

Recruit companies, businesses or families to sponsor a Trail Marker for \$250 to go towards your individual fundraising total! The sponsor will receive an 11x17 color sign that will be placed along the AIDS Walk/Run trail. Please have all Trail Marker requests in by October 14th. Call or email with sponsor information.

FUN!!

Enjoy Starbucks coffee, Saranac sodas, yummy hotdogs, and treats from Stewart's! It's all free! DJ Dianne Chase from Z93 will be there to get you moving. Come dressed to impress for the most creative team award. Don't forget to bring some extra cash to take a chance on our great raffles, including a free airline ticket from JetBlue Airways!

THANK YOU MAJOR SPONSORS!

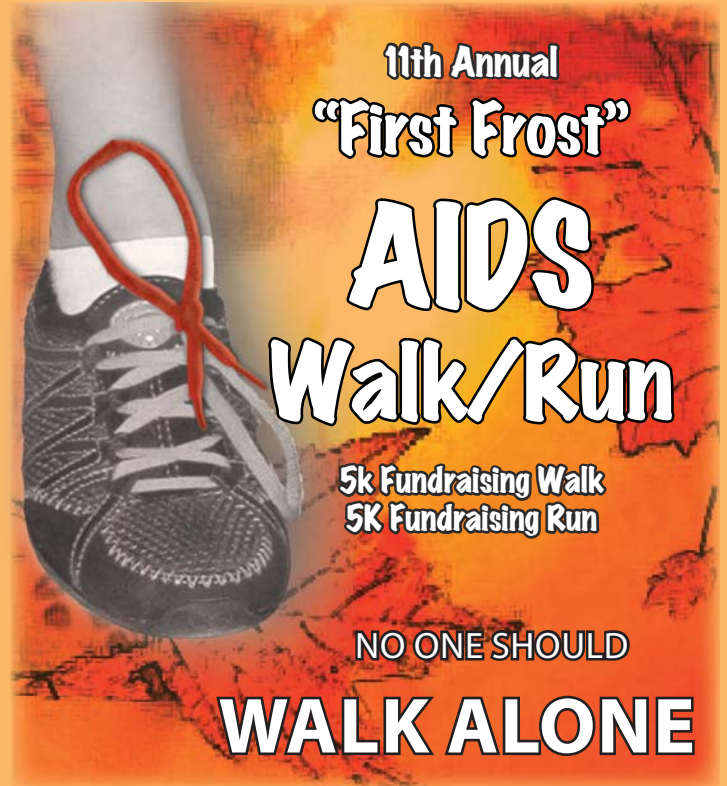


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PAID
Syracuse, N.Y.
Permit No. 241

11th Annual "First Frost" AIDS Walk/Run

AIDS Community Resources
230 Franklin Street
Watertown, NY 13601

AIDSwalkCNY.com



presented by:



SUNDAY
October 17, 2010
1 P.M.

New York State Zoo at Thompson Park



AIDS Community Resources

www.AIDSwalkCNY.com



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