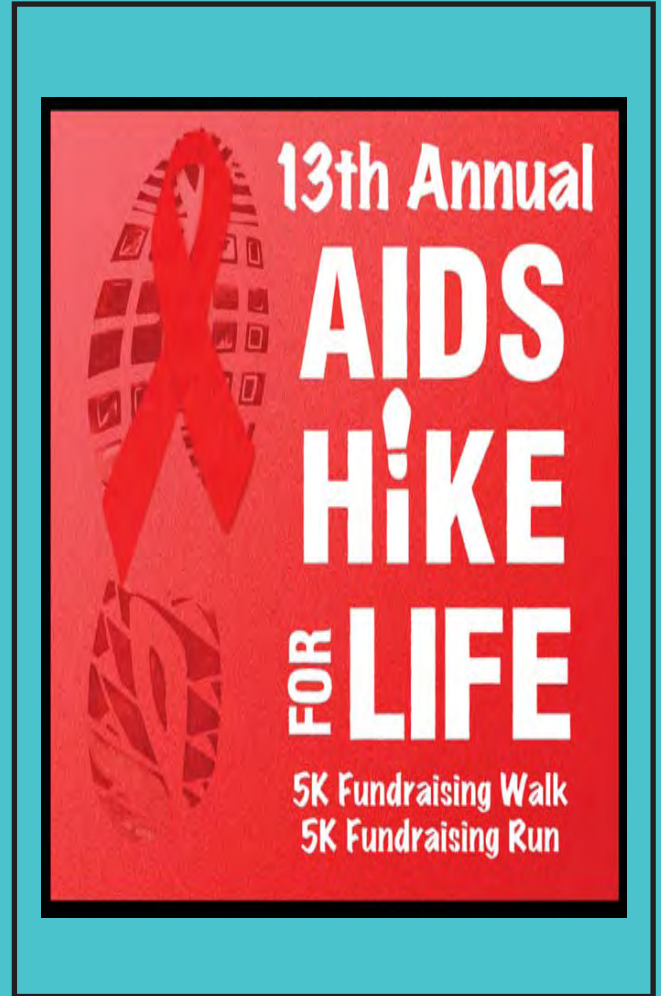


Non-Profit Org.  
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**PAID**  
Syracuse, N.Y.  
Permit No. 241

**13th Annual AIDS Hike for Life**

AIDS Community Resources  
401 Columbia Street  
Utica, NY 13502



presented by:



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**SUNDAY  
MAY 1, 2011  
11 A.M.**

Hamilton College Campus

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[www.AIDSwalkCNY.com](http://www.AIDSwalkCNY.com)



**AIDS Community Resources**

## 13th Annual AIDS Hike for Life

**Sunday, May 1, 2011**  
**11 A.M.**  
**Hamilton College Campus**  
**Hamilton, NY**  
(Route 233 & College Hill Road - Follow Signs)

Refreshments and award ceremony immediately following event.

### RAIN OR SHINE

The event takes place rain or shine. Nothing can stop us! Please dress appropriately.



**Thank you for participating in the 13th Annual AIDS Hike for Life!**

AIDS has no cure, but it can be prevented. Participate as an individual or team member and raise funds that help support AIDS Community Resources' Adolescent Prevention Programs and Client Support Services.

Whether you compete in the 5K Timed AIDS Run or join the 5K AIDS Walk, you are making a difference!

**Educate! Advocate! Donate! Walk!**  
**100% of funds raised stay in Mohawk Valley**



### Before the AIDS Hike for Life

- **Set a fundraising goal.**
- **Sign up sponsors on this form or online: [www.AIDSwalkCNY.com](http://www.AIDSwalkCNY.com)**
- **Collect the money in advance.**

Ask your sponsors to PAY WHEN THEY PLEDGE. All checks should be made payable to "AIDS Community Resources" (ACR). Ask everyone if their company has a matching gift program.

### Pre-Event Collection

Save time on event day. Register yourself and any team members. Turn in your Registration Form and donations for each walker or runner. You will receive all earned incentives. Packet pick up will be available for runners who show up in person.

### Location & Times:

**AIDS Community Resources**  
401 Columbia Street  
Utica, NY 13502

**Thurs., April 28, 4 - 7 PM**  
**Sat. April 30, 10 AM - 1 PM**

**Hamilton College**  
Rt. 233 & College Hill Rd.  
Beinecke Student Activities Village  
Clinton, NY

**Thurs., April 28, 4 - 7 PM**

### Walk/RUN Day - Sunday, May 1

If you missed pre-event collection, bring this form and all your donations to the Registration Area at Hamilton College from 10-11 AM. You will receive your earned incentives. Come early and enjoy food, music and fun! The AIDS Hike for Life begins promptly at 11A.M.



### 5K Timed Run

This year's 5K run is on the beautiful campus of Hamilton College. The course will take you on grass, tarvia, and cobblestone surfaces around the beautiful campus. Awards will be given for male and female age divisions.

All runners are required to register before race day by mailing in the registration form, going to Pre-Event Collection, or registering online at [AIDSwalkCNY.com](http://AIDSwalkCNY.com). Packet pick up will be held at above pre-event collections or from 10:00-10:45 AM on event day at Hamilton College.



## TEAM CHALLENGE

Organize a team of friends, family, and co-workers to participate in our team challenge! Teams consist of 5 or more people — the bigger, the better! Team captains receive special incentives.

**Team awards** are presented to the **top fundraising teams, team with most members, most creative t-shirt** and more!

Call 800-475-2430 for a team captain kit.



Check out team recruitment ideas at [www.AIDSwalkCNY.com](http://www.AIDSwalkCNY.com)

## PERSONAL FUNDRAISING PAGE

Go online to [www.AIDSwalkCNY.com](http://www.AIDSwalkCNY.com) and follow the directions to create your own personal fundraising page. It's so easy to do! Send an email to everyone in your address book, ask them to visit your page and donate to you online with a credit card. Revisit your page to follow your fundraising progress!

### \$500 CLUB

Raise \$500 or more and be crowned a member of the \$500 Club. Get the royal treatment at the event, and be eligible for special prizes including a free airline ticket from JetBlue Airways at the \$500 Club celebration to be held in June.

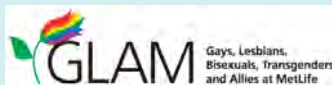
### TRAIL MARKER SPONSORS

Recruit companies, businesses or families to sponsor a Trail Marker for \$250 to go towards your individual fundraising total! The sponsor will receive an 11x17 color sign that will be placed along the AIDS Walk/Run trail. Please have all Trail Marker requests in by April 22. Call or email with sponsor information.

### FUN!!

Popcorn, Hot Dogs, Starbucks Coffee - all FREE to fill your belly before and after you Walk/Run. Big Poppa from KISS FM 97.9/105.5 will be there to get you moving. And don't forget to get a massage to sooth the muscles after you've finished. Come dressed to impress for the most creative team costumes. Remember to take a chance on our great raffles!

## THANK YOU MAJOR SPONSORS!



## INCENTIVES!!

INDIVIDUALS RAISE	INDIVIDUALS RECEIVE
\$50	Cinch Sack
\$100	Commemorative T-Shirt + Level 1
\$250	Plastic Tumbler with Straw Levels 1 & 2
\$500	Commemorative \$500 Club Jacket+ Levels 1 & 2
\$1,000	Wall hanging Ribbon Clock + Levels 1 & 2
\$2,500	iPod Shuffle Levels 1, 2 & 4
\$5,000	GPS Levels 1, 2 & 4
\$7,500	\$200 Gift Card + Levels 1, 2 & 4
\$10,000	\$300 Gift Card + Levels 1, 2 & 4
\$15,000	\$400 Gift Card + Levels 1, 2 & 4



