

MAKE THE \$500 CLUB

“HOW TO RAISE \$500 IN 10 DAYS”

REMEMBER: A TEAM OF 10 PEOPLE RAISING \$500 EACH WOULD MAKE A TEAM TOTAL OF \$5000!!!!

	Who to Ask	Total Per Day	Grand Total
Day 1	Sponsor yourself for \$25	\$25	\$25
Day 2	Ask 3 family members to each match your personal donation of \$25	\$75	\$100
Day 3	Ask your best friend to sponsor you for \$25	\$25	\$125
Day 4	Ask your boss for a company contribution of \$25 or to match the entire amount you raise.	\$25	\$150
Day 5	Ask 5 local friends to sponsor you for \$10 each	\$50	\$200
Day 6	Ask 5 out of town friends to sponsor you for \$10 each (see enclosed sample letter)	\$50	\$250
Day 7	Ask 5 businesses your frequent (barber, salon, dry cleaner, dentist, lunchtime restaurant) to sponsor you for \$10 each	\$50	\$300
Day 8	Ask 5 co-workers to sponsor you for \$10 each	\$50	\$350
Day 9	Ask 5 neighbors to sponsor you for \$10 each	\$50	\$400
Day 10	Ask 10 people from your church/temple/social club etc. to sponsor you for \$10 each	\$100	\$500

ADOPT A TEAM-THEME AND GO FOR THE CREATIVE TEAM AWARD!

OTHER FUNDRAISING IDEAS!

- **Most Successful Idea:** Mail a fundraising letter to your friends & family with a self-addressed stamped envelope. See attached sample letter.
- Create your own personal fundraising web page at www.AIDSwalkCNY.com
- Say “Hi, I’m walking in the AIDS Hike For Life. Would you please sponsor me?”
- Collect spare change. Place donation cans all around your office, or get permission to put them in your local video store, retail stores, banks, etc.
- Ask people to save cans and return them for money.
- Keep a sponsor form in plain sight and ask everyone to make a donation.
- Have a rummage sale, a car wash, or a penny drive -- or do all three.
- Make announcements in weekly e-mails or newsletters. Keep everyone informed on how you are doing.
- Incite some friendly competition between departments as to who can recruit the most walkers and money.
- Have a fundraising party at your home and ask for donations from guests.
- Ask if your school or work will allow you to have a Red Ribbon day. Make red ribbons and sell them to people to be worn on a designated day.
- Have an AIDS Hike For Life Dollar Day. In the final week, ask everyone to donate “just one more dollar.”