


Non-Profit Org.
U.S. POSTAGE
PAID
Syracuse, N.Y.
Permit No. 241

18th Annual AIDS Walk/Run

AIDS Community Resources
627 W. Genesee Street
Syracuse, NY 13204



18th Annual
AIDS
Walk/Run

5K Fundraising Walk
10K Fundraising Run

No One Should
WALK
ALONE

presented by:



SUNDAY
JUNE 6, 2010
10 A.M.

BEAVER LAKE NATURE CENTER

www.AIDSwalkCNY.com



AIDS Community Resources

18th Annual AIDS Walk/Run

**Sunday, June 6, 2010
10 A.M.**

**Beaver Lake Nature Center
Baldwinsville, NY**

(Route 690W to 370W - Follow Signs)

Refreshments and award ceremony
immediately following event.

RAIN OR SHINE

The event takes place rain or shine.
Nothing can stop us! Please dress appropriately.



**Thank you for participating in the
18th Annual AIDS Walk/Run!**

AIDS has no cure, but it can be prevented. Participate as an individual or team member and raise funds that help support AIDS Community Resources' Adolescent Prevention Programs and Client Support Services.

Whether you compete in the 10K Timed AIDS Run or join the 5K AIDS Walk, you are making a difference!

Educate! Advocate! Donate! Walk!
**100% of funds raised stay in
Central New York**



Before the AIDS WALK/RUN

- **Set a fundraising goal.**
- **Sign up sponsors on this form or online: www.AIDSwalkCNY.com**
- **Collect the money in advance.**

Ask your sponsors to **PAY WHEN THEY PLEDGE**. All checks should be made payable to "AIDS Community Resources" (ACR). Ask everyone if their company has a matching gift program.

Pre-Event Collection

Save time on event day. Register yourself and any team members. Turn in your Registration Form and donations for each walker or runner. You will receive all earned incentives. Packet pick up will be available for runners who show up in person.

Location & Times:

**AIDS Community Resources
627 West Genesee St.
Syracuse, NY 13204**

**Friday, June 4, 4 - 7 PM
Sat, June 5, 10 AM - 1 PM**

**Happy Hour Registration
Syracuse Suds Factory
320 S. Clinton St.**

Thurs, June 3, 5-7 PM

Walk/RUN Day - Sunday, JUNE 6

If you missed pre-event collection, bring this form and all your donations to the Registration Area at Beaver Lake from 8:30-10 AM. You will receive your earned incentives. Come early and enjoy food, music and fun! The AIDS Walk/Run begins promptly at 10 A.M.



10K Timed Run

This year's timed 10K run is on the cushioned bark trails at scenic Beaver Lake Nature Center and features winners in six age divisions plus special awards. Timing provided by Leone Race Timing & Results Service.

All runners are required to register before race day by mailing in the registration form, going to Pre-Event Collection, or registering online at AIDSwalkCNY.com. Packet pick up will be held at above pre-event collections or from 8:30-9:45 AM on event day at Beaver Lake Nature Center.



TEAM CHALLENGE

Organize a team of friends, family, and co-workers to participate in our team challenge! Teams consist of 5 or more people — the bigger, the better! Team captains receive special incentives.

Team awards are presented to the **top community fundraising teams (NEW!), top corporate fundraising teams (NEW!), team with most members, most creative t-shirt** and more!



Call 800-475-2430 for a team captain kit.

Check out team recruitment ideas at www.AIDSwalkCNY.com

PERSONAL FUNDRAISING PAGE

Go online to www.AIDSwalkCNY.com and follow the directions to create your own personal fundraising page. It's so easy to do! Send an email to everyone in your address book, ask them to visit your page and donate to you online with a credit card. Revisit your page to follow your fundraising progress!

\$500 CLUB

Raise \$500 or more and be crowned a member of the \$500 Club. Get the royal treatment at the event, and be eligible for special prizes including a free airline ticket from JetBlue Airways at the \$500 Club celebration to be held in July.

TRAIL MARKER SPONSORS

Recruit companies, businesses or families to sponsor a Trail Marker for \$250 to go towards your individual fundraising total! The sponsor will receive an 11x17 color sign that will be placed along the AIDS Walk/Run trail. Please have all Trail Marker requests in by May 28. Call or email with sponsor information.

FUN!!

Plenty to snack on and Starbucks Coffee - all FREE to fill your belly before and after you Walk/Run. Marty and Shannon from HOT 107.9 will be there to get you moving. And don't forget to get a massage to sooth the muscles after you've finished. Come dressed to impress for the most creative t-shirt award. Remember to take a chance on our great raffles including a free airline ticket from JetBlue Airways!

INCENTIVES!!

INDIVIDUALS RAISE	INDIVIDUALS RECEIVE
\$40	Collapsible Bottle Insulator
\$100	Commemorative T-Shirt + Level 1
\$150	Pacific Sports Bottle + Levels 1 & 2
\$250	Commemorative Hat + Levels 1 & 2
\$500	Commemorative \$500 Club Full-Zip Hoodie + Levels 1 & 2
\$1,000	Ceramic Mug + Shower AM/FM Radio + Levels 1, 2 & 5
\$2,500	Digital Photo Frame + Levels 1, 2 & 5
\$5,000	\$200 Gift Certificate + Levels 1, 2 & 5
\$7,500	\$300 Gift Card + Levels 1, 2 & 5
\$10,000	\$400 Gift Card + Levels 1, 2 & 5
\$15,000	\$500 Gift Card + Levels 1, 2 & 5



THANK YOU MAJOR SPONSORS!



